

## Virtual Advisory Board & Technology Thought Leadership

**Service Introduction:** McKinsey said “A Technology Board can add value to a business’s digital transformation. The typical aspirations of digital transformation often lead to changes - As a rule of thumb, digital initiatives should have the potential to change at least 20 percent of operating profits”

An advisory board is a group of experts who offer guidance and advice to an organization. Advisory boards can help organizations grow and achieve their goals. The TCC, “Virtual” Advisory Board, (VAB) is a community of experts from around the world. The VAB’s purpose is to connect senior professionals with CEOs and other industry leaders to help with business challenges. Imagine you’re thinking about building an application or enlisting the services of a offshore managed service provider – the VAB is made up of highly-experienced executive-level talent, including CEOs, entrepreneurs, angel investors, and industry experts who can share with you their insights and experiences.

### HighLights:

- An advisory board is a group of experts who provide guidance, knowledge, and skills to an organization. Advisory boards can be useful for scaling businesses, as well as for non-profits, and emerging corporates.
- Advisory boards help companies make strategic decisions by providing guidance and expert knowledge. They can also act as a sounding board for shareholders, directors, or company owners.
- In short, an advisory board serves the purpose of its name—to offer advice that helps an organization grow and achieve its goals.

**Service Overview:** The TCC VAB is composed of industry leaders, visionaries, and technical executives in

the cloud engineering industry. As the destination for the global developer, engineering & IT community, TCC has both the goal and obligation to present the most cutting-edge, innovative, and relevant content to our customers.



The Cloud Advisory Board is a group of experts and industry executives who specialize in topics including: cloud computing, cloud management and infrastructure, cloud architectures such as microservices, containers, and kubernetes, DevOps technologies and practices, and cloud services.

Reach out and talk to us about how we might help.

Learn More...

